

ARTIGIANO IMPORTS PRIVACY POLICY

PRIVACY STATEMENT

We respect your privacy and we will protect it.

This privacy policy sets out how Artigiano Imports uses and protects any information you give when you use our website. Artigiano Imports is committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you can be identified when using our website, then you can be assured that it will only be used in accordance with this privacy statement. The privacy policy may change from time to time by updating this page. You should check this page periodically to ensure that you are happy with any changes.

Information we collect:

We may collect the following information:

Contact details including your name, email address and delivery details.
Demographic information such as your postcode and delivery region.
Your preferences including what wines you like to drink and how you like to purchase.
Other information relevant to improving the customer experience and providing better offers.

For the exhaustive list of cookies we collect see the List of Cookies we collect section.

What we do with the information we gather

We require this information to understand your needs and provide you with better service, and in particular for the following reasons:

Internal record keeping.

We may use the information to improve our products and services.

If you have opted in to receive our emails we will periodically send you promotional emails about new products, special offers or other information we think you may find interesting using the email address you have provided.

We may use the information collected regarding your wine and buying preference so to customise the website according to your interests.

Security

We are committed to ensuring that your information is secure. In order to prevent unauthorised access or disclosure, we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online.



Links to other websites

Our website may contain links to other websites of interest. However, once you have used these links to leave our site, you should note that we do not have any control over that other website. Therefore, we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy statement. You should exercise caution and look at the privacy statement applicable to the website in question.

Controlling your personal information

You may choose to restrict the collection or use of your personal information in the following ways:

- *whenever you are asked to fill in a form on the website, look for the box that you can click to indicate that you do not want the information to be used by anybody for direct marketing purposes*
- *if you have previously agreed to us using your personal information for direct marketing purposes, you may change your mind at any time by calling 0800 111 660 or emailing us at enquiries@advintage.co.nz*

We will not sell, distribute or lease your personal information to third parties unless we have your permission or are required by law to do so. We may use your personal information to send you promotional information about third parties which we think you may find interesting if you tell us that you wish this to happen.

You may request details of personal information which we hold about you under the Privacy Act 1998.

If you believe that any information we are holding on you is incorrect or incomplete, please call or email us as soon as possible. We will promptly correct any information found to be incorrect.

Email marketing

Artigiano Imports emails contain special wine offers and allow subscribers the opportunity to buy wine online. You may opt out from Artigiano Imports emails at any time by following the unsubscribe link. Under no circumstances will any of your personal information you have supplied us be made available to another organisation other than the third party IT agency that we employ for our email marketing communications. You may opt-out from receiving marketing communications at any time emailing us.

